

HOLIDAY ON BIKE 11

Exhibitors' documentation

Bike Travel Market at EUROBIKE 2011.
During the International Bicycle Trade
Exhibition EUROBIKE.

Friedrichshafen, Germany

Saturday, September 3, 2011

9 a.m. – 6 p.m.

(Opening hours for Visitors Foyer West 8.30 a.m.)

www.eurobike-show.com



MESSE
FRIEDRICHSHAFEN



**HOLIDAY
ON BIKE 11**

BIKE TOURISM AT EUROBIKE 11

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Saturday, September 3, 2011

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EUROBIKE 2011

Since 1991 EUROBIKE in Friedrichshafen has been the international trend setting bicycle trade exhibition. In 2010, more than 41,000 trade visitors from 102 countries and more than 22,000 cycling enthusiasts came on the public day to Lake Constance. EUROBIKE was the perfect platform for over 1,000 exhibitors as well as for many companies with bike tourism.

TRAVEL TALK 11

Friday, September 2, 2011

Congress for bicycle tourism with a comprehensive and informative agenda. Professional referees, industry experts and specialists show the elements of success of the bicycle tourism industry.

HOLIDAY ON BIKE

Altogether, 69 exhibitors from 11 countries presented their offers for bike tourism: Our exhibitors were fascinated by the great success and the interest of the bicycle fans they had at HOLIDAY ON BIKE.

Present to the visitors your cycling destination, bike-hotel or bike tour ...

Exhibit at EUROBIKE's HOLIDAY ON BIKE!

Closing day for registration:
June 10, 2011

HOLIDAY ON BIKE 2011

Your Promotion Package

For the 12th time, HOLIDAY ON BIKE will take place at the public day. In 2011 the bicycle show will be open on different days of the week. Public day will be on Saturday, September 3, 2011. EUROBIKE's special show will be located directly at the entrance West, where the whole bike scenery will meet. All booths are built by Messe Friedrichshafen and have a uniform and good look. With minimal expenditures for your presentation you will profit from maximum exhibition success.

Your stand at HOLIDAY ON BIKE 2011

- 1 Info Counter, 202 x 53 x 100 cm, (width x depth x height)
- 2 walls, each 192 x 255 cm (width x height)
- 1 Barstool
- Size of the stand approx. 6 sqm

Complete stand rental fee: 540.00 € plus VAT 19 %

Extra: Electrical connection 3 kW/230 V, 79.00 € plus VAT 19 %

For your information:

Set-up on Saturday, 7.00 – 8.30 a.m., dismantling starting at 6.00 p.m.

Opening times: 9.00 a.m. – 6.00 p.m.

(Opening hours for Visitors Foyer West 8.30 a.m.)

Including:

A separate exhibitor's list and internet listing of all exhibitors of HOLIDAY ON BIKE.

We look forward to your participation! Book your space right away with the enclosed application form; the booths are limited.

Application form and more details:

[www.eurobike-show.com/Exhibitor Service/HOLIDAY ON BIKE](http://www.eurobike-show.com/Exhibitor%20Service/HOLIDAY%20ON%20BIKE)



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Bike Travel Market EUROBIKE 2011

Public day
Saturday, September 3, 2011



Application form HOLIDAY ON BIKE 2011

Fax: +49 7541 708-2412

We order a complete booth package (approx. 6 sqm) for HOLIDAY ON BIKE including:

- 1 Info-Counter, 202 x 53 x 100 cm (width x depth x height)
- 2 walls, each 192 x 255 cm (width x height)
- 1 bar stool
- 2 exhibitor passes are included

Complete booth rental fee 540,00 € plus 19 % VAT

Additional costs if required:

- Electrical connection 3 kW/220 V: 79,00 € plus VAT.

Address of exhibitor (Entry website and brochure*)

Please fill in readable!

Company/Name*

Street*

Official in charge

City/ZIP*

Position

Country*

Tel. direct

Telephone*

Fax direct

Fax*

E-Mail

E-Mail*

VAT-ID-Nr.

Internet*

Invoice address if differing

Place/Date

Company stamp/signature

Closing day for registration:
June 10, 2011



- Please send the detailed schedule TRAVEL TALK
(as of June 2011)

Cancellation

In case of cancellation up to 4 weeks prior to the show (August 3, 2011), 50 % of the stand rental fee is payable as cancellation fee.

HOLIDAY ON BIKE 11

Friedrichshafen Fairs with flair

100,000 sqm exhibition site in 13 halls and multifunction foyers, 12,000 sqm open air ground, 8,500 visitor parking spaces, perfect technical equipment, facilities and infrastructure, a variety of options for conventions, congresses and events—with new construction of the Neue Messe Friedrichshafen one of the most modern exhibition centres in Europe has come into existence.

Lake Constance combines three important factors for success: a friendly, sporty and relaxed atmosphere, the unique attractions, of one of the most beautiful recreational areas in Europe and a show team which is committed to the service of exhibitors and visitors alike.

Your contact:

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Organizer:

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Room Reservation:

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